

RATE AND DATA SHEET

Moundville Times

Serving All of Hale and South Tuscaloosa Counties

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The *Moundville Times* is located in Hale and Tuscaloosa Counties, Alabama. The *Times* serves all other areas in Hale County and South Tuscaloosa County. The *Moundville Times* is published in Moundville, the largest municipality in Hale County, weekly on Wednesday.

Advertising copy is due Monday at noon prior to Wednesday publication. Classified / Legal deadline is Friday noon.

Effective January 1, 2019

Adv. Rate: \$6.50 (net) per column inch

Page image size is six columns (10") X 21.5 inches.
 1 column = 1.575", 2=3.26"; 3=4.945"; 4=6.63"; 5=8.315"; 6=10"

<u>Size</u>	<u>Column inches</u>	<u>Amount</u>
Page	129	\$838.50
1/2 page	64	\$416.00
1/4 page	31.5	\$204.75
1/8 page	16	\$104.00

(Net) (1) Color - \$30.00 (2) Colors-\$45.00 (Full Process) \$50.00

Insert rate: Information provided upon request

Total Average Circulation of 4,125

Classified/Legal Rates (Net)

Legal/Classified -30¢ per word first insertion,
 25¢ per word for consecutive runs. \$6.00 minimum for 20 words or less.

New accounts must be paid in advance.

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