

RATE AND DATA SHEET

Moundville Times

Serving All of Hale and South Tuscaloosa Counties

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The *Moundville Times* is located in Hale and Tuscaloosa Counties, Alabama. The *Times* serves all other areas in Hale County and South Tuscaloosa County. The *Moundville Times* is published in Moundville, the largest municipality in Hale County, weekly on Wednesday.

Advertising copy is due Monday at noon prior to Wednesday publication. Classified/Legal deadline is Friday noon.

Effective January 1, 2020

Adv. Rate: \$6.55 (net) per column inch

Page image size is six columns (10") X 21 inches.

1 column = 1.575", 2=3.26"; 3=4.945"; 4=6.63"; 5=8.315"; 6=10"

<u>Size</u>	<u>Column inches</u>	<u>Amount</u>
Page	126	\$825.30
1/2 page	64	\$419.20
1/4 page	31.5	\$206.33
1/8 page	16	\$104.80

(net) (1) Color - \$35.00 (2) Colors-\$45.00 (Full Process) \$50.00

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Classified/Legal Rates (net)

Legal/Classified - 35¢ per word each insertion

Classifieds are \$6.00 minimum for 20 words or less.

New accounts must be paid in advance.

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