

RATE AND DATA SHEET

Moundville Times

Serving All of Hale and South Tuscaloosa Counties

- 46 Second Street • P. O. Box 683, Moundville, AL 35474
- Phone (205)-371-2488 • FAX (205)-371-2788
- E-mail: times@mound.net • Website: www.moundvilletimes.net

The *Moundville Times* is located in Hale and Tuscaloosa Counties, Alabama. The *Times* serves all other areas in Hale County and South Tuscaloosa County. The *Moundville Times* is published in Moundville, the largest municipality in Hale County, weekly on Wednesday.

Advertising copy is due Monday at noon prior to Wednesday publication. Classified/Legal deadline is Friday noon.

EFFECTIVE JANUARY 1, 2024

Adv. Rate: \$6.75 per column inch

Page image size is six columns (10") X 21 inches.

1 column = 1.575", 2=3.26"; 3=4.945"; 4=6.63"; 5=8.315"; 6=10"

<u>Size</u>	<u>Column inches</u>	<u>Amount</u>
Page	126	\$850.50
1/2 page	64	\$432.00
1/4 page	31.5	\$212.63
1/8 page	18	\$121.50

(Net) (1) Color - \$35.00 (2) Colors-\$45.00 (Full Process) \$50.00

Insert rate: Information provided upon request

Website Advertising Price List

<u>Monthly Stagnant</u>	<u>Per Week</u>
Side Box \$40	Side Box \$20
Banner Header \$100	Banner Header \$45

Total Average Circulation of 3,715

Classified/Legal Rates (net)

Legal/Classified - 55¢ per word each insertion

Classifieds are \$11.00 minimum for 20 words or less.

New accounts must be paid in advance.

Contact Personnel

Tommy McGraw - Publisher / Advertising

Travis Vaughn-Editor / Advertising

Herman B. Ward, Jr. - Advertising

Kasey DeCastra - Community Editor / Legal Advertising / Composing